

SCOTTSDALE PUBLIC LIBRARY BOARD MEETING MINUTES Civic Center Library October 18, 2006

Members Present: Camille Schmidt, Chair

Denise Dowers, Vice Chair

Judy Lewis, Secretary

Paul Lison Karen Quinn Nancy Walker

Members Absent: Linda Tardie

Staff Present: Rita Hamilton, Library Director

Carol Damaso, Public Services Manager Mary Johnson, Library Operations Manager Kathy Coster, Manager for Innovation

Cheryl Thomsen, Library Administrative Coordinator

Becky Henry, Electronic Service Librarian Mary Warner, Administrative Secretary

CALL TO ORDER

Ms. Schmidt called the meeting to order at 3:30 p.m.

APPROVAL OF MINUTES

Ms. Schmidt asked for any additions or corrections to the minutes of the September 20, 2006 meeting. She noted that the date of the Arabian Library Groundbreaking ceremony was August 3. No other corrections were noted. Ms. Schmidt then called for a motion to approve the minutes as corrected. Ms. Quinn so moved; Mr. Lison seconded, and the motion passed 6-0.

<u>LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K)</u> *Monthly Statistical Report – Cheryl Thomsen*

	September 2005	September 2006	% Change
Items Circulated	181,119	192,966	+6.5%
YTD Circulation	553,378	599,569	+8%
Attendance	121,301	120,830	0%
YTD Attendance	327,795	327,914	-1%
Teen Center Attendance		9,509	

The Gift & Memorial Trust Account received \$5,062.14 in September; expenses were \$510.36. In the Library Book Sale Special Revenue Account, September income from sales was \$14,689.00 and expenditures were \$7,488.93.

In September 2006, volunteers donated 2,374 hours to the Library, and the public access computers were used 35,880 times.

Library Director's Report - Rita Hamilton

Ms. Hamilton reported that Jarvis Rockwell, son of artist Norman Rockwell, will participate in a Public Arts Program at the invitation of Scottsdale Center for the Arts. He will create a mural on an interior wall of the Civic Center Library in mid-November.

The design phase of the remodel projects for Civic Center and Mustang Libraries is progressing. Mustang features a redesign of the parking lot that will provide additional parking spaces and a drive-up/pick-up service window that allows customers to drive their cars up to the side of the building. Civic Center's redesign includes relocating the Southwest Room to the main floor, putting all public computers and printers in the space where the current Community Room is located, and a marketplace inside the main entrance that will include a bookstore retail area and a coffee café.

The Library's new website, which debuts on November 15, will feature a brighter look, easier navigation and more local information. It will have an interactive event calendar that will include immediate program registration for customers along with a follow-up email reminder. Scheduled Library programs will also be in the Library on-line catalog, so when customers search a specific topic, related programs will appear along with available materials.

Ms. Hamilton announced that the Friends of the Scottsdale Public Library are hosting their annual *Spirit of Literacy Award Breakfast* on November 2 at Civic Center Library. Award nominees include The Virginia G. Piper Charitable Trust, Scottsdale Charros, and

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the Scottsdale Public Library's own Teen Advocates. Library Board members are invited to attend.

Ms. Hamilton reported that the Library has planned a Teen Idol Contest and about 40 teens across the Library system have signed up to participate. After elimination rounds at branch libraries, the final contest will be held at the Civic Center Library auditorium on November 3.

How'd We Do? Report - Rita Hamilton

Board members inquired about the use of self-serve payment boxes in the Book Corrals. Ms. Hamilton explained that they were installed for the Library to be in compliance with the City's cash handling procedures.

Board members commented on cell phone use in the Library and Ms. Hamilton said staff is forming a team to study the issue and propose solutions, which may include designated quiet zones in the libraries.

Library Services Highlight – Becky Henry

Mrs. Henry presented an electronic overview of the Library's Live Homework Help subscription-based, online tutoring service. Available from 3 – 10 p.m., seven days a week, the service connects 4th graders through first-year college students with qualified tutors from any Internet-enabled computer. Scottsdale Public Library cardholders can log on from Library or home computers and receive help in Math and English. Online tutors assist students to find the correct answers to their questions and stay with them until they do, rather than just supplying the information to them. Students gain confidence, complete their assignments and improve their grades. Links to Live Homework Help will appear on the Kids Page and Teen Page of the Library website. It was also presented at a recent school librarian's meeting and will appear in the next Library Event Calendar.

ITEMS REQUIRING BOARD ACTION

Expenditures

October 2006

Youth Services - National Children's Book Week		1,000
Books for Adopt-A-Family Program		1,000
Volunteer Book Recycling Supplies		1,200
Graphics – Color Graphics Printer for Large Print Jobs		6,500

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Library Marketing 4,000
Youth Services - Equipment for Knowasis and
Palomino After-School Teen Center
Total \$ 15,900

After discussion, Ms. Schmidt asked for a motion to approve the October 2006 proposed expenditures. Mrs. Walker so moved; Ms. Dowers seconded, and the motion passed 6-0.

INFORMATIONAL ITEMS

Announcements/Issues for Future Discussion:

Open Call to the Public (ARS38-431.02)

Martha Ecton discussed donations to the Library's collection.

With no further business to discuss, Mrs. Schmidt called for a motion to adjourn. Ms. Quinn so moved; Mr. Lison seconded, the motion passed 6-0, and the meeting was adjourned at 4.30 p.m.

Respectfully submitted,

Mary Warner Administrative Secretary